

WHAT IS THE GLOBAL SALMON INITIATIVE?

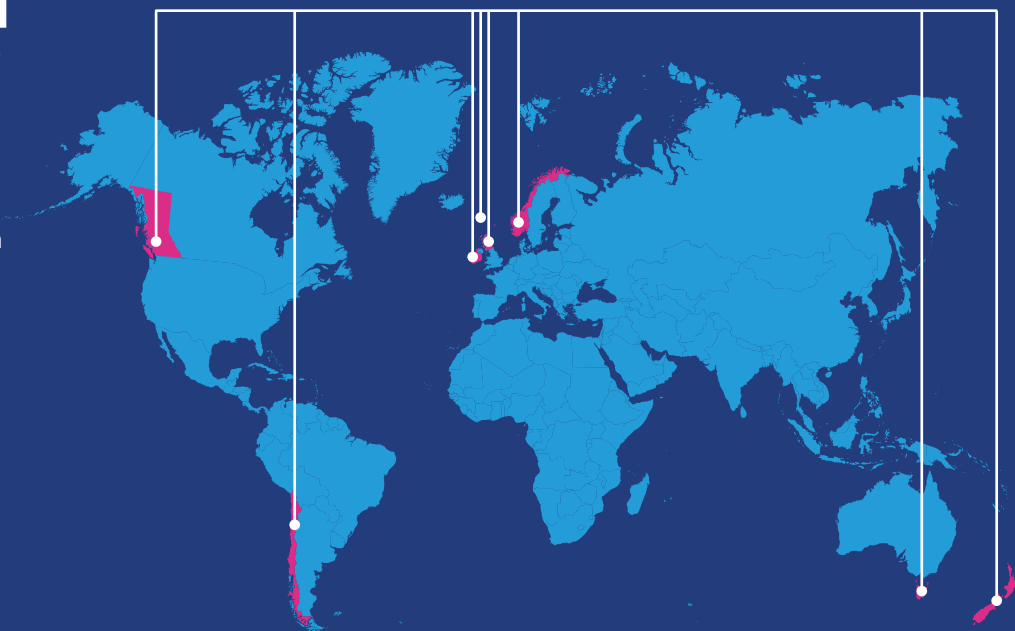
The Global Salmon Initiative (GSI) is a leadership initiative established by leading salmon farming CEOs from around the world.

OUR VISION

GSI members have a shared vision of providing a healthy and sustainable source of protein to feed a growing population, while minimizing their environmental footprint and continuing to improve their social and economic contribution.

To reach this vision, industry-wide change is needed and the GSI believes collaboration is the key to achieving this at speed and at scale.

8 PARTICIPATING COUNTRIES



21 MEMBER COMPANIES, COMPRISING
13 PRODUCERS AND 8 SUPPLY CHAIN ASSOCIATES



CORE PRINCIPLES:

SUSTAINABILITY TRANSPARENCY COOPERATION

Through focusing on its four **#PathwaysToTheFuture**—responsibility, transparency, collaboration, and innovation—the GSI believes it can drive significant improvements in the sustainability performance of the aquaculture sector, making farmed salmon a healthy and sustainable solution to feed a growing population.

RESPONSIBILITY

TRANSPARENCY

COLLABORATION

INNOVATION



Global Salmon Initiative
@GSI_salmon
#PathwaysToTheFuture