

WHAT IS THE GLOBAL SALMON INITIATIVE?

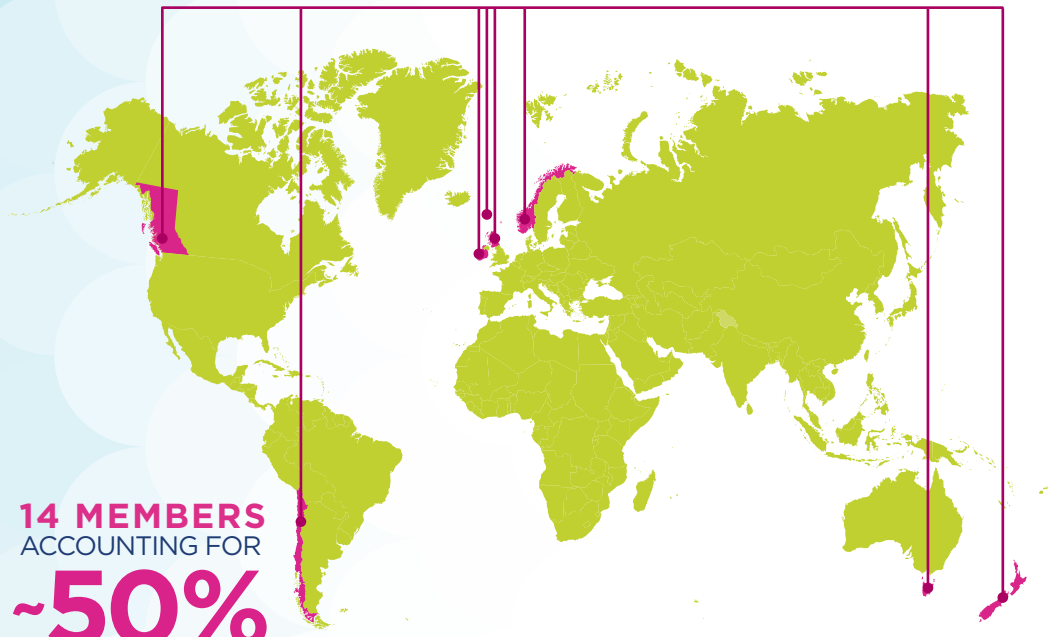
8 PARTICIPATING COUNTRIES

The Global Salmon Initiative (GSI) is a leadership initiative established by leading salmon farming CEOs from around the world.

OUR VISION

GSI members have a shared vision of providing a healthy and sustainable source of protein to feed a growing population, while minimizing their environmental footprint and continuing to improve their social and economic contribution.

To reach this vision, industry-wide change is needed and the GSI believes collaboration is the key to achieving this at speed and at scale.



14 MEMBERS
ACCOUNTING FOR
~50%
OF THE GLOBAL
SALMON FARMING
INDUSTRY

SUPPLY CHAIN
INVOLVEMENT THROUGH
8 ASSOCIATE MEMBERS



CORE PRINCIPLES:

SUSTAINABILITY

TRANSPARENCY

COOPERATION

WHY IS THE GSI NEEDED?



Demand for protein is set to double by 2050.



Seafood is a highly nutritious protein source with a preferential environmental footprint when compared to other protein sectors.



Sustainable aquaculture is a means of meeting increasing demand for seafood while maintaining healthy oceans.



Wild fisheries are already heavily over-exploited.

KEY AREAS OF FOCUS



BIOSECURITY:

Preventing and managing disease and maintaining optimal fish health.



FEED AND NUTRITION:

Improving sustainability of feed resources.



CERTIFICATION:

Achieving the Aquaculture Stewardship Council (ASC) standard across 100% of farms.

COMMITMENTS



Transparent reporting on nine environmental and five social sustainability indicators across all companies and all regions through our annual sustainability report.



We are committed to working pre-competitively in support of the United Nations SDG 14.



Sharing best practices and working on projects together to accelerate progress and support greater innovation.



Through cooperation and transparency, the GSI is driving significant improvements in the sustainability performance of the aquaculture sector, making farmed salmon a healthy and sustainable solution to feed a growing population.

AQUACHILE

australis
SEAFOODS

BAKKAFROST
ESTABLISHED 1962

BLUMAR
SEAFOODS

CERMAQ

Grieg
Seafood

tassal

Multixport Foods
Alimentando el futuro

MOWI

New Zealand
King Salmon

Camanchaca

Salmones
Austral

NOVA
SEA
Seafood from Norway

Ventisqueros
Best in class performance



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