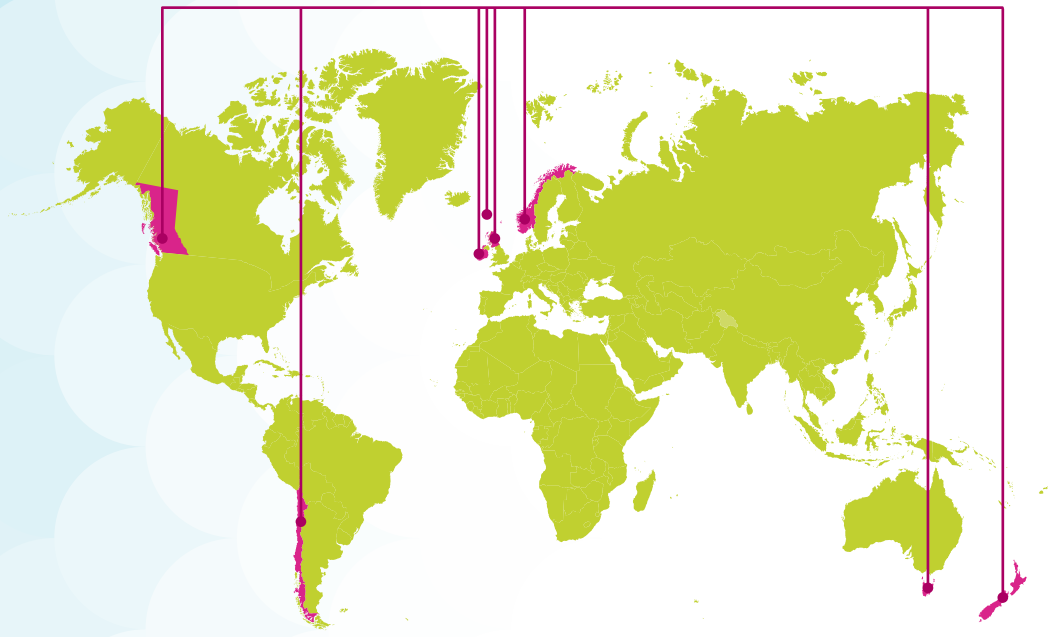


# WHAT IS THE GLOBAL SALMON INITIATIVE?

8 PARTICIPATING COUNTRIES



The Global Salmon Initiative (GSI) is a leadership initiative established by leading salmon farming CEOs from around the world.

## OUR VISION

GSI members have a shared vision of providing a healthy and sustainable source of protein to feed a growing population, while minimizing their environmental footprint and continuing to improve their social and economic contribution.

To reach this vision, industry-wide change is needed and the GSI believes collaboration is the key to achieving this at speed and at scale.

**21** MEMBER COMPANIES, COMPRISING **13 PRODUCERS AND 8 SUPPLY CHAIN ASSOCIATES**



CORE PRINCIPLES:

**SUSTAINABILITY**

**TRANSPARENCY**

**COOPERATION**

## WHY IS THE GSI NEEDED?



Demand for protein is set to double by 2050.



Seafood is a highly nutritious protein source with a preferential environmental footprint when compared to other protein sectors.



Sustainable aquaculture is a means of meeting increasing demand for seafood while maintaining healthy oceans.



Wild fisheries are already heavily over-exploited.

## KEY AREAS OF FOCUS



### BIOSECURITY:

Preventing and managing disease and maintaining optimal fish health.



### FEED AND NUTRITION:

Improving sustainability of feed resources.



### CERTIFICATION:

Achieving the Aquaculture Stewardship Council (ASC) standard across 100% of farms.

## COMMITMENTS



Transparent reporting on nine environmental and five social sustainability indicators across all companies and all regions through our annual sustainability report.



We are committed to working pre-competitively in support of the United Nations SDG 14.



Sharing best practices and working on projects together to accelerate progress and support greater innovation.



Through cooperation and transparency, the GSI is driving significant improvements in the sustainability performance of the aquaculture sector, making farmed salmon a healthy and sustainable solution to feed a growing population.

AQUACHILE

australis  
SEAFOODS

BAKKAFROST  
ESTABLISHED 1968

BLUMAR  
SEAFOODS

Camanchaca

CERMAQ

Grieg  
Seafood

Multixport Foods  
Alimentando el futuro

New Zealand  
King Salmon

NOVA  
SEA  
Seafood from Norway

Salmones  
Austral

tassal

Ventisqueros  
Best in class performance



globalsalmoninitiative.org  
@gsi\_salmon