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GLOBAL SALMON INITIATIVE LAUNCHES ITS FIRST PROGRESS REPORT AT AQUASUR 2014

Report showcases key activities and achievements of initiative in improving farmed salmon industry sustainability one year after launch

Puerto Montt, Chile – October 23, 2014 06:00 CLST: The Global Salmon Initiative (GSI) today launched its inaugural progress report '[Building the Foundation for a Sustainable Future](#)'. This is the first report to come from the industry-led collective, and highlights its approach and progress towards advancing significant improvements in the environmental, social and economic sustainability of the salmon farming industry.

The release of the report comes just over a year since GSI was formally launched in August 2013, and the day before GSI member CEOs will speak at the AquaSur 2014 [Pathways to Sustainability](#) seminar in Puerto Montt, Chile.

"As we reflect on our successful first year, we are very proud to release this progress report, which shares what we have been working on. We now prepare for tomorrow's session where we will be taking the stage with major industry players and our partners WWF, FAO and Rabobank to discuss the biggest challenges the industry faces looking ahead to 2020. We will also discuss the pathways in which we can collectively improve industry sustainability, while continuing to keep in mind the critical challenge of providing the highest quality protein to the world's consumers", said Ricardo Garcia GSI Co-Chair and CEO of Camanchaca.

The report provides an overview of the initiative's current activities, and highlights progress in improving biosecurity, sourcing sustainable feed, achieving the ASC standard, building partnerships and enhancing transparency in reporting and communications. In addition to the growth of its membership, and expansion into three new farming regions, key 2013–2014 highlights reflected in the report include:

- 13 GSI salmon farms have achieved the rigorous ASC standard certification
- All GSI member companies are actively working to raise industry standards and plan for future certification
- New biosecurity protocols have been developed and implemented, as a result of knowledge and best-practice sharing across companies and regions. Such action has resulted in a reduced sea lice count for this period in Chile
- Efforts to source and evaluate sustainable feed through alternative EPA+DHA-rich resources have been initiated
- GSI is developing a reporting dashboard that will track progress towards key environmental and social indicators, as well as report progress towards the ASC standard

GSI, now comprising 18 salmon producers across 9 countries, has also released a [short film](#) to accompany the report. The film shares the story behind the creation of GSI, the importance of its mandate, and its key achievements to date.

"We want those in our industry and beyond to understand the importance and impact GSI's efforts are having on improving the sustainability of salmon farming. The ability to create a prosperous future for our industry depends on our success in continuing to cultivate change and improve the way things have been done. Over the past year, GSI has proven that we can come together and do just that, but despite significant progress we still have a way to go," said Jon Hindar, GSI Co-Chair and CEO of Cermaq.

ABOUT GSI

The Global Salmon Initiative (GSI) is a leadership initiative established in 2013 by global farmed salmon producers focused on making significant progress on industry sustainability. Today GSI comprises 18 companies, representing over 70% of the global salmon production industry, that are fully committed to realizing a shared goal of providing a highly sustainable source of healthy food to feed a growing global population, whilst minimizing our environmental footprint, and continuing to improve our social contribution.

GSI member companies are Bakkafrost; Blumar; Cermaq; Compañía Pesquera Camanchaca; Empresas AquaChile; Fjarolax ehf.; Grieg Seafood; Huon Aquaculture, Lerøy Seafood Group; Los Fiordos; Marine Harvest; Multiexport Foods SA; New Zealand King Salmon; Norway Royal Salmon; Pacific Star Salmon; SalMar; The Scottish Salmon Company; Scottish Sea Farms and Ventisqueros. GSI companies have a presence in Canada, Chile, the Faroe Islands, Ireland, New Zealand, Norway, Scotland and Tasmania, and make significant contributions to the economies of these respective countries.

For further information on GSI please visit or contact us at:

- Website – www.globalsalmoninitiative.org
- GSI Secretariat – GSI@axon-com.com
- Twitter – [@GSI_Salmon](https://twitter.com/GSI_Salmon)

Materials

- [Progress Report](#)
- [AquaSur 2014 Pathways to Sustainability Seminar](#)
- [GSI Video](#)

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